



**DISC GOLF
PRO TOUR**

The 4th Jonesboro Open—like all major sporting events—was placed on pause due to the global pandemic. We are rescheduled and we will host the best Professional Disc

Golfers in the world right here in JONESBORO! Our new date is October 1-4 2020 at Disc Side of Heaven and Craighead Forest Park. We still anticipate over 325 players in Jonesboro in 2020!

To have a stop on the Disc Golf Pro Tour is a true boon for our region. Other cities are bidding to attract these large tournaments that pour thousands of dollars into the local community. The Pro Tour added Portland, Oregon to the 2019 schedule and in 2020 has added TEN Silver Series events in cities like **Denver, San Diego, Columbia, Missouri, Brooksville, Florida and Prince Edward Island, Canada**. We are competing against these cities every year to **hold** our date.

For Jonesboro to keep our spot each year we need to show that the community can and *will* support the Disc Golf Pro Tour. *WE MUST MAXIMIZE THIS OPPORTUNITY!*

SPONSORSHIP OPPORTUNITIES

Title Sponsorship: PLAY IT AGAIN SPORTS In 2019 the local new and used sporting goods store, Play It Again Sports, stepped up to the tee to add its name as the title sponsor. They have agreed to renew that sponsorship in 2020 and see this as an impactful means to support Jonesboro as well as promote the city across the entire country.

Naming Sponsors: \$1,000 Seven total: (Only ONE Available) Naming Sponsors include: Lost Pizza Co; Buffalo Wild Wings; North Delta Engineering; Centennial Bank; Jonesboro Cycle & ATV and Ritter Communications. All naming sponsors are listed in all advertising and logos will appear on \$20,000 worth of TV spots and mentioned on \$20,000 worth of radio ads. Each business will have a link to their website from JonesboroOpen.com.

Eagle Sponsor: \$350 Will receive two (2) 18" x 24" Hole Sponsor signs. One on each course at Disc Side of Heaven. They will also receive website recognition as well as listed as a tournament sponsor in the 2020 Caddy Book.

Birdie Sponsor: \$200 Will receive one (1) 18" x 24" Hole Sponsor sign located on one or the other course at Disc Side of Heaven. They will also receive website recognition as well as listed as a tournament sponsor in the 2020 Caddy Book.

Fly Mart: To set up and vend at the Fly Mart, Friday night, your company must be a sponsor at one of the levels above.



**2020 JONESBORO OPEN
ADVERTISING AGREEMENT**



Business Name: _____

Contact Person: _____

Phone Number: _____ e-mail: _____

Address: _____ City/ST/Zip: _____

Sponsorship Options (circle one) Naming \$1,000 Eagle \$350 Birdie \$200



- For all sponsorship levels, please send a pdf or eps of company logo to: discsideofheaven@gmail.com
- For Naming Sponsors, please call Brad Pietz at 870-336-0347 for additional information
- Checks payable and mail to: Disc Side of Heaven * PO Box 16162 * Jonesboro, AR 72403
- Invoice and/or copy of W-9 available upon request, 870-336-0347 or discsideofheaven@gmail.com

*** DEADLINE for Naming Sponsors to be listed in Radio Ads and TV Ads is Friday, August 14 ***

From the players and spectators: THANK YOU for helping bring this event to Jonesboro!



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JonesboroOpen.com

DGPT.com